

Parker Waichman Alonso LLP Commends GlaxoSmithKline for its Decision to Voluntarily Stop the Manufacture, Distribution and Advertising of all Super PoliGrip Denture Cream Products Made with Zinc

Firm Urges Proctor & Gamble, the Maker of Fixodent Denture Adhesive Products, to Take Similar Action

February 18, 2010 - Great Neck, NY - The attorneys of Parker Waichman Alonso LLP applaud GlaxoSmithKline for its decision to voluntarily stop the manufacture, distribution and advertising of all Super PoliGrip denture adhesive products made with zinc. It is the firm's hope that GlaxoSmithKline will ultimately issue a full recall of all zinc-containing Super PoliGrip products, and it strongly urges Proctor & Gamble to act in a similar fashion to protect the public from the risks posed by Fixodent, the other zinc-containing denture cream on the market.

Parker Waichman Alonso LLP has filed numerous lawsuits on behalf of the victims of Super PoliGrip and Fixodent. These lawsuits allege that the manufacturers of these denture creams misled consumers about their risks and failed to provide adequate warnings and instructions to prevent deviation from accepted use.

Some forms of Super PoliGrip and Fixodent contain a form of zinc, which is bonded to an unknown formulation. A small amount of zinc is necessary for a balanced diet. However, being exposed to an excessive amount of zinc can result in copper depletion and serious negative adverse neurological effects. In August 2008, the peer reviewed journal "Neurology" reported on four patients suffering from neuropathy and other neurological symptoms typical of zinc poisoning and copper depletion. The article specifically linked excess zinc in Super PoliGrip to "profound neurologic disease" in the patients reviewed.

Dozens of denture cream zinc poisoning lawsuits have been consolidated in the Denture Cream Products Liability Multidistrict Litigation currently pending in the United States District Court for the Southern District of Florida, Miami Division, before the Honorable Judge Cecilia Altonaga (MDL No. 2051). In an order filed on July 13, 2009, Judge Altonaga appointed Andres F. Alonso Esq., a partner with Parker Waichman Alonso LLP, as Co- Lead Counsel to the Plaintiffs' Steering Committee in the Denture Cream Products Liability Litigation.

Parker Waichman Alonso has spoken to thousands of denture cream users and continues to offer free consultations to the victims of denture cream zinc poisoning. If you or a loved one uses or have used Super PoliGrip or Fixodent and now suffer from neurological problems, please contact our office by visiting www.yourlawyer.com. Free case evaluations are also available by calling 1 800 LAW INFO (1-800-529-4636).

About Parker Waichman Alonso LLP

Parker Waichman Alonso LLP is a leading personal injury law firm that represents plaintiffs nationwide. The firm has offices in New York, New Jersey and Florida. Parker Waichman Alonso LLP has assisted thousands of clients in receiving fair compensation for injuries resulting from defective drugs, medical devices and other products.

For more information on Parker Waichman Alonso LLP, please visit:
www.yourlawyer.com or call 1-800-LAW-INFO (1-800-529-4636).

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